

Orion Health Launches in France

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At Orion Health's new office in Paris (from left to right): Ariane Gonzalez, New Zealand Trade Commissioner to France; Eddie Anoufa, General Manager France, Orion Health; Rosemary Banks, New Zealand Ambassador to France; and Charles Scatchard, President of International, Orion Health.

New Zealand health technology company, Orion Health, celebrated the opening of its Paris office and its launch into the French market at an event at the New Zealand Ambassador's Residence in Paris on Wednesday 14th September 2011.

Orion Health is a leading provider of clinical workflow and integration technology for the healthcare sector. It is the only global, independently owned eHealth software company with proven experience in delivering interoperable, connected solutions for healthcare facilities, organisations and regions. The opening of its third European office (alongside those in the UK and Spain) signifies Orion Health's intention to expand into the French market.

Eddie Anoufa has been brought in as Orion Health's General Manager in France, from a background of commercial and technical posts held in the eHealth sector in France the US and the UK.

"Orion Health's solutions, already successfully implemented in many countries worldwide, are particularly well suited to the French market to support the growth of its eHealth sector," said Mr. Anoufa. "With the recent regionalisation of public healthcare in France, and the arrival of the national Electronic Health Record, there is great opportunity to support care delivery in France with the right eHealth solutions."

Ariane Gonzalez, New Zealand Trade Commissioner to France, said: "New Zealand Trade and Enterprise is delighted to support the opening of Orion Health's Paris office. As an organisation, we have followed Orion Health's global successes with interest. Orion Health is a great example of an innovative New Zealand company, which has become a global leader in its niche. The health technology sector is particularly relevant today, as markets look for ways to provide better quality healthcare more efficiently. We wish Orion Health every success in its French venture."